



The SH*RTYZZ

SPONSORSHIP PROSPECTUS

The no 1 short term rental awards worldwide!

*390+ Award Entries

*72,000+ Votes worldwide

*Entries from 29 different Countries

Short Term Rental Awards
1 April 2025

THE WESTIN LONDON CITY

ST SHORT TERM RENTALZ

Powered by:

INTERNATIONAL HOSPITALITY MEDIA

* Entries and votes from The Shortyz 2024

WELCOME TO THE SHORTYZ 2025

This will be the sixth Shortyz awards, which have grown exponentially in terms of the number of votes, entries and global reach. We are truly excited to be bringing you these awards for another year.

For 2025, we are upping the ante as our industry matures and creating a sit-down black-tie awards ceremony - but still very much holding onto the relaxed vibe with ample opportunities for connecting, celebrating and networking included.

Hosted at one of London's coolest 5 star hotels. Join us as a Sponsor and ensure your brand stands out at the 'Oscars of the industry' event of the year!



Paul Stevens,
Editor - Short Term Rentals



WHO ATTENDS?

- Rentalpreneurs and accommodation owners
- Vacation rental operators
- Technology providers - home automation, security, distribution & guest amenities
- Channel managers
- PMS and RMS providers
- OTAs & accommodation booking platforms
- Property professionals
- Interior designers
- Payment system providers
- Insurance companies
- Media
- Investors

WHY SPONSOR?

- Align your product with the industry leading media brand
- Support the industry leading news and comment website
- Engage an audience both in-person and digitally in the run up to the awards
- Extend your product reach worldwide

ShortTermRentalz.com is the go-to website for news and informed comment. The Shortyz brings leaders together to recognise individual and company best practice and achievement to help drive the sector forward.



TESTIMONIALS



"We had a brilliant evening attending The Shortyz Awards and celebrating innovation across our industry. Our company was thrilled to win the Sustainability Award, recognising our commitment to environmental stewardship. The event was well-organised, offering an inspiring atmosphere and the opportunity to network with a glass of bubbly was brilliant. Excited for next year!"

*Katy Davies
Head of ESG
Host & Stay*



"The Shortyz Awards is one of my favourite events of the year. It's such a great feeling to be in the room with some of the best in the industry and watch them be rewarded for their amazing work. For us here at Plum Guide, we're honoured to have won two awards and to be recognised for the work we're doing in the industry!"

*Jake Spelman
Supply Lead
Plum Guide*



"This was my third time attending The Shortyz Awards, (The boat left without me in 2020!) And it was my favourite yet! Fantastic location, and nice touches with the 360 photo booth. Over the years events like The Shortyz Awards are like a reunion amongst industry biz besties and I'm all for it!! Looking forward to next year"

*Mark Simpson
Founder
Boostly*



"The Shortyz Awards was a real blast. It was a celebration of excellence and innovation in our industry. From the engaging atmosphere to connecting with industry peers and celebrating our collective achievements, it was an experience that truly showcased the best of the industry. Winning the award for Best Channel Manager was the icing on the cake. We are very grateful for the recognition. It's moments like these that fuel our passion and our commitment to push boundaries and deliver exceptional results in everything we do"

The Hostify team

AWARD CATEGORIES

Best App or
Website Solution

Most Effective Use of
Social Media

Best Home Automation
Solution or Product

Best Ancillary
Services Provider

Best Sales and
Marketing Campaign

Sustainability Award

New Team of the year
award

Best OTA/ Online
Accommodation
Booking Platform

Pioneer Award

Best Property
Management System
(PMS)

Best
Channel Manager

Rentalpreneur Award

Rising Star
Award

Innovator / Disruptor
Award

Best Urban Property
Management
Company

Best Leisure Property
Management
Company

Best Subscription/
Membership Model

Consumer Champion
Award

Best Holiday Site
Operator

SPONSORS 2024



SPONSORSHIP OPPORTUNITIES (promotional marketing commences 01.10.24)

Headline sponsors - £14,995 + VAT

- 5 mins "All eyes on you" stage welcome address
 - 'your name in lights' brand video at start and interval (2 x 30 - 45 secs)
 - High impact brand coverage
 - Exclusive sponsorship of an award category of your choice*
 - 12 premium guest tickets for you and to entertain those important clients.
 - Full list of award entries and guest contact details for follow up post event (GDPR compliant)
- Extensive pre, during and post event digital marketing and promotional communications (worth £10k) including:
 - High profile website coverage
 - Brand on all news articles, social posts and official PR
 - 2 HTML eshots to the Short Term Rentalz database

Platinum sponsors - £9,995 + VAT

- 'Your name in lights' brand video during interval (30 – 45 secs)
 - High impact brand coverage
 - Exclusive sponsorship of an award category of your choice*
 - 8 premium guest tickets for you and to entertain those important clients.
 - Full list of award entries and guest contact details for follow up post event (GDPR compliant)
- Extensive pre, during and post event digital marketing and promotional communications (worth £7k) including:
 - High profile website coverage
 - Brand on all news articles, social posts and official PR
 - 1 HTML eshot to the Short Term Rentalz database

Bronze sponsors - £5,995 + VAT

- High impact brand coverage
 - Exclusive sponsorship of an award category of your choice*
 - 4 premium guest tickets for you and to entertain those important clients.
 - Full list of award entries and guest contact details for follow up post event (GDPR compliant)
- Extensive pre, during and post event digital marketing and promotional communications (worth £5k) including:
 - High profile website coverage
 - Brand on all news articles, social posts and official PR
 - 1 HTML eshot to the Short Term Rentalz database

TO DISCUSS SPONSORSHIP OPPORTUNITIES, PLEASE CONTACT:



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5. *subject to availability

WINNERS 2024



SPONSORSHIP BOOKING FORM

Short Term Rental Awards
The Westin London City
1 April, 2025

The
SH★RTYZ
2025

I/We confirm this contract to book a Headline £14,995 Platinum £9,995 Bronze £5,995 category sponsorship package inclusive of all points listed overleaf.

I confirm that I accept the terms and conditions listed after this booking form.

Bespoke packages tailored to your requirements and budget can be made available on request.

Company Name:	Telephone:
Contact Name:	Email:
Position in Company:	Invoice Contact:
Address:	
Postcode:	

Signature:

Date:

ABOUT INTERNATIONAL HOSPITALITY MEDIA

International Hospitality Media is the premier specialist in online publishing; conference, exhibition and events, and advisory services for growth sectors of the hospitality industry. The company publishes four leading b2b websites - Urbanliving.news, ShortTermRentalz.com, BoutiqueHotelNews.com and Servicedapartmentnews.com which keep our engaged e-subscribers up to speed with news, comment and opinion.

Our curated awards and conference experience spans four continents and covers high growth segments including short term rentals, boutique, hybrid and lifestyle hotels, serviced apartments / aparthotels and extended stay, and the urban living environment.

Our events are renowned for their intense focus and attract quality industry leaders, brands and independents, providing unparalleled networking and learning opportunities.

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Powered by:



MEDIA BRANDS:



EVENTS AND WEBINARS:



SPONSORSHIP TERMS AND CONDITIONS

1. Definitions

For these terms and conditions the Awards organisers, International Hospitality Media (IHM), will be referred to as “The Organisers”. The term “Awards” means the event detailed online at shorttermrentalawards.com and the term “Sponsor” means the company, firm or person described in these Terms & Conditions who have signed the Sponsorship Agreement “Contract”.

2. General Terms and Conditions

The person or persons signing the Contract shall be deemed to have full authority to do so on behalf of the Sponsor. The Contract and these Terms and Conditions shall be constructed in accordance with English law and the Parties hereby submit to the jurisdiction of the English Courts.

3. Cancellation of Awards

3.1 The Organisers reserve the right to postpone or cancel the Awards. In the event of a decision to postpone the Awards, the Organisers will immediately contact the Sponsor with the new date and will agree with the Sponsor that the Organiser should hold the Sponsorship money against a future event. The Organisers reserve the right to relocate the Awards to another venue without changing the terms of Sponsorship. The Sponsor does not have the authority to demand cancellation of the event. In the event of cancellation with no new date rescheduled, the Organisers will return Sponsorship money.

3.2 If the Awards attracts fewer delegates than anticipated by either the Organisers or the Sponsor, no refund will be given. Similarly, if the event attracts more delegates than anticipated by either the Organisers or the Sponsor, there will be no additional charge incurred by the Sponsor.

4. Payment Terms

Upon acceptance of the Contract an invoice for the full amount will be issued and is payable immediately. Under no circumstances will a Sponsor be allowed to participate in the Awards and the benefits outlined in the contract will be withdrawn, if any Awards invoice payment is outstanding. Please be advised that upon receipt of this contract an invoice from IHM for the appropriate amount will be sent to you with detailed instructions of payment terms and conditions.

5. Compliance with local legislation

The Sponsor must comply at all times with all relevant legislation and regulations of the country where the Awards is held.

6. Video rights, Licences and Electronic messages

6.1 From time to time, photographs and video recordings may be made at the Awards or in the venue, which may include images of Sponsor, its employees, agents and related merchandise and displays. Sponsor may not hinder, obstruct or interfere in any way with such photography or recordings whether by the Organisers, its agents, attendees, or other exhibitors, and hereby consent to the Organisers' use of such recordings for commercial purposes.

6.2 To the extent necessary to fulfil Short Term Rental Awards express obligations hereunder, the Sponsor hereby grants the Organisers a nonexclusive, royalty-free, revocable, non-transferable worldwide licence (without the right to sub-licence) to use the Sponsor's trademarks, service marks, logos, trade names, copyrighted content, hypertext links, domain names, icons, buttons, graphic files and images.

6.3 By providing the Organisers with the e-mail addresses set forth on the Contract, Sponsor hereby consents to receiving commercial e-mail messages from the Organisers, its affiliates and partners, as well as third parties licensed to send such messages to Sponsor by any of the foregoing. By providing the data herein, Sponsor agrees that such data may be used by the Organisers and its subsidiaries and their affiliates. Sponsor and their contacts should they not wish for their details to be shared. Full details of our privacy policy can be viewed on the website.

7. Insurance

The Sponsor shall take out and maintain at all times public liability and employee liability insurance against personal injury, death and loss of property.

8. Liability

The Sponsor shall indemnify and keep indemnified The Organisers, their affiliates and their respective officers, directors, shareholders, employees and agents all claims, liabilities, losses, suits, damages, judgements, expenses, reasonable costs (including reasonable legal costs) and charges of any kind arising (“Loss”) out of the wilful default or negligence of the Sponsor or its employees, servants or agents provided only that any such Loss was reasonably foreseeable at the time this contract was made and that the Organisers shall take reasonable steps to mitigate the same.